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## Message from the Chapter Board: Spring 2010

After some diligent background work and discussion, we have finally established the new *7x24 Exchange Carolinas Chapter* and held our first board meeting.

In addition to select board members, we were pleased to have Bill Leedecke, President of the *7x24 Exchange* national organization as well as Dennis Cronin, a founding national member and sponsor of our chapter attend this first meeting.



From left to right: John Geib, Andy Ebert, David Knight, Robin Aron, Ellis Zaytoun, Jeff Farlow, Jeremy Zupp.  
Members not pictured: Dennis Cronin, David Farlow, Peter Holst, Craig Saunders, Marcus Hassen, Dave Soldat, Bob Verdink, Brandon Harris.

The *7x24 Exchange* National organization has just celebrated its 20th Anniversary at this past Fall Conference in Phoenix. The not for profit organization was first founded as the Uninterruptible Uptime Users Group (UUUG) with a goal to "promote dialog among industry professionals and address the many challenges facing owners and operators of mission crucial enterprise infrastructure". The *7x24 Exchange Carolinas* chapter joins other *7x24 Exchange* chapters to bring this dialog to a regional level.

It is an exciting time in the Carolinas as we are continuing to enjoy some of the nation's highest profile data center construction projects. Members of the *7X24 Carolinas* chapter will



discover ways to promote best practices and identify the resources that will facilitate the adoption into their own organizations.

Several of the *7x24 Carolinas* members attended the national Fall Conference in Phoenix Arizona, where they listened and participated in discussions regarding increasing power and cooling densities in existing enterprise environments. Leading server manufacturers openly discussed where the Mission Critical Industry was going, and the resources and technologies that they rely on to support new trends. All of this information is important to the decision making process not only for new server environments but for sustainable and confident operations of existing facilities.

We are looking forward to using the *7x24 Carolinas Chapter* as a conduit for informed discussion throughout the Carolinas. Initial interest in this chapter has come from an exciting mix of end users, governmental representatives, consultants and vendors. Members will provide informed discussion on the broad view of challenges and direction in this important industry.

With the chores of organization now behind us, we are excited about what the future holds, not only for our organization, but for the industry in the Carolinas. We want to make sure that we do all that we can do to promote an environment that supports future mission critical development regionally.

You will be receiving information shortly about participation in this important organization. Our website at [www.7x24carolinas.org](http://www.7x24carolinas.org) is an important resource for news and links to activities of the National Organization. We suggest that you check back frequently for updates and information about topics and local events.

I am greatly honored to be a part of this chapter and look forward to meeting you as we work to improve and grow our industry throughout the Carolinas.

**Jeff Farlow**

Executive Director

7x24 Exchange Carolinas Chapter